

Fourmidor®

The high efficacy ant bait for complete colony control.

- Proven, low dose fipronil efficacy
- Irresistible rich formulation
- Rapid and complete ant colony control
- Quick, easy and safe to use indoors and out



Proven, Low Dose Fipronil Efficacy

Fourmidor® brings the proven insect-killing power and reliability of fipronil – well known in leading cockroach bait, Goliath – to the professional European ant control market.

A phenyl-pyrazole insecticide, fipronil is an extremely potent disruptor of the insect central nervous system, working at very low dose rates and offering a novel mode of action for professional ant control.

In contrast to either organophosphates and carbamates or pyrethroids, fipronil acts on the GABA-regulated chlorine channel between neurons, decreasing the periodic inhibition of electrical impulses and leading to death through over-excitation.

This makes it especially valuable in strategies designed to minimise the development of insecticide resistance.

Irresistible Rich Formulation

Fourmidor® is most effective against black garden ants (*Lasius niger*), Argentine ant (*Linepithema humile*) and other species of the sub-family, Formicinae.

It is formulated as a rich liquid – rather than a more solid gel – building on research and experience confirming the particular appeal of liquid, carbohydrate-based baits to worker ants.

Irresistible to foraging ants, which cannot detect the insecticide active, and maintaining both its attractiveness and activity over an extended period, the bait is readily consumed. It is then rapidly transferred back to the nest to feed the entire colony through the communal food sharing behaviour of trophallaxis.

Fourmidor® is a valuable new professional insecticide bait delivering complete and reliable ant control.

Fourmidor® is a ready-to-use formulation of proven, high potency insecticide, fipronil for consistent and lasting effects.

Fourmidor® exploits the natural feeding behaviour of colonial ants to ensure rapid and complete whole colony control.

Fourmidor® is quick, easy and safe to apply from packs for the most cost-effective and environmentally-responsible treatment.



Rapid and Complete Colony Control

The 0.05% concentration of fipronil is carefully balanced to ensure that ants consuming **Fourmidor®** have sufficient time to share the palatable rich product widely throughout the colony before succumbing but survive for little longer.

Research shows the insecticide begins to have a lethal effect between 12 and 24 hours after ingestion. Adults, larvae and queens consistently die following even low levels of consumption, leading to complete colony collapse within 10-14 days.

Activity is more rapid and complete than with other commonly used ant control insecticides.

Quick, Easy and Safe to Use Indoors and Out

Fourmidor® comes as a ready-to-use liquid bait for quick, easy and carefully targeted application to infested areas without the need for dilution or spray equipment.



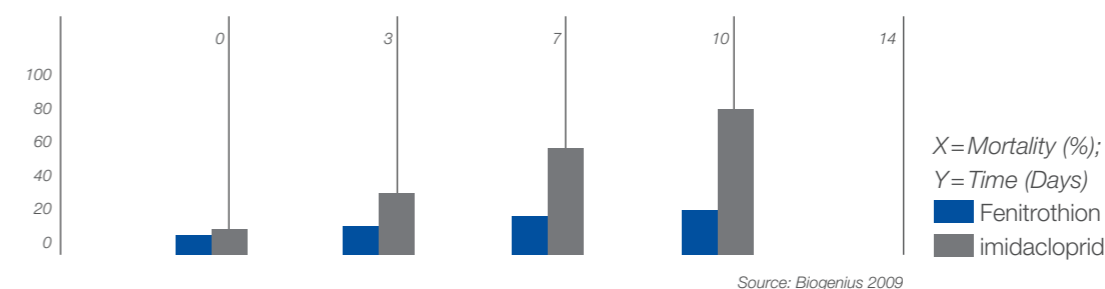
Designed for use both in and around domestic and commercial buildings, it is virtually odourless to humans and has a very low toxicity to all warm-blooded animals.

This and the fact that it is both non-irritant and presents no danger from inhalation makes it particularly safe in professional use around sensitive locations close to people and pets.

No special handling requirements, storage measures or application precautions are required to ensure safety or maintain efficacy over an extended shelf-life.

The combination of its very low active content and mammalian toxicity and highly targeted application further makes **Fourmidor®** one of the most environmentally responsible ant treatments available.

Efficacy of active ingredients for lasius niger colony control



Effective Use for the Greatest Value.

Fourmidor® is supplied in convenient 25g packs for the greatest speed and ease of application.

It is recommended to apply up to 3 drops of around 3-4 mm in diameter (weighing approximately 0.03g) every meter along ant trails.

When used outdoor, the product should be placed in bait stations or applied in cracks and crevices (max. diameter of

5mm) to limit access to non-targets and protect from rainfall.

It is advisable to check treated areas 1-2 weeks after the initial application. If complete bait consumption and continued ant activity indicates a particularly large or challenging infestation a further application may be required.

In normal use each 25g pack of **Fourmidor®** will be sufficient to treat infestations extending to around 250 metres of ant runs.

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97%
of pest control operators that have used Fourmidor would recommend this product to other PCOs.

