



Vectair **V-AIR[®] SOLID⁺**

The non-aerosol, continuous aircare solution for large spaces.

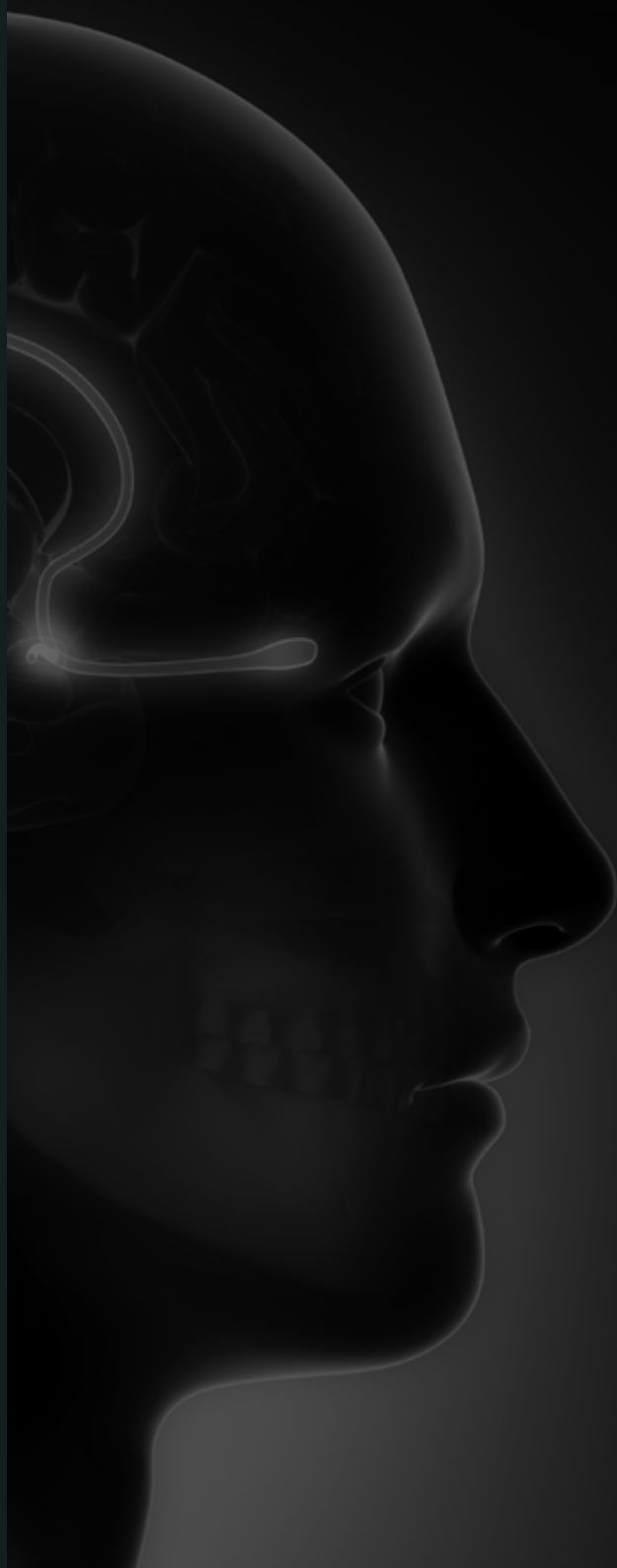
 **VECTAIR**
SYSTEMS

www.vectairsystems.com



SCIENCE MADE SIMPLE.

Need fragrance on a large scale, without the spray? Then look no further. Packed full of fragrance but completely free from any aerosols or propellants, V-Air® SOLID+ is a revolutionary non-aerosol alternative.



- > **NO** liquids, **NO** aerosols,
& **NO** propellants.
- > Designed with pioneering multi-phasing
fragrance technology.
- > Ideal for areas such as hotels, gyms,
casinos, retail stores, malls, reception areas,
offices or conference rooms.
- > Releases high quality fragrances continually
& consistently.
- > Fragrance subtly changes through refills
lifetime to avoid fragrance fatigue.
- > Particles are below a micron.
'Sub-micron' fragrance technology ensures
a longer lasting aroma with finer fragrance
particles.
- > For areas up to 500m³ (17,600ft³).



Award
Winning

REVOLUTIONARY TECHNOLOGY.

Utilizing multi-award winning, revolutionary multi-phasing air freshener technology.

- > V-Air® SOLID+ refills contain multi-phasing fragrance technology - fragrances subtly change over the lifetime of the refill to avoid fragrance fatigue.
- > Differing fragrances are used in the fragrance core & in the unique outer capsule which subtly fuse together to create a unique air freshener.
- > The diffusion rate of fragrance moving through the outer capsule is much different to the fragrance evaporating from the surface of the fragrance core.
- > This means that the start fragrance transforms into something very different over time. These blends of complementary but differing fragrance notes specifically eliminate fragrance fatigue in a revolutionary way, all from one single aircare system.



CONTINUOUS FRAGRANCE.

Continuous & consistent fragrance.

- > Provides total user control of output & intensity.
- > Fully programmable - choice of low | medium | high output options, hours of operation, days of operation & start time.
- > Over its lifetime, the V-Air® SOLID+ fragrance continually & gradually evolves.
- > The V-Air® SOLID+ cartridge is slightly heated by a plate & a fan pushes the fragrance out into the atmosphere when required.







Superior

SUB-MICRON TECHNOLOGY.

Superior, effective fragrance delivery.

- > V-Air® SOLID+ fragrance particles enable superior delivery, yet are sized typically below 1.0 micron.
- > This means they are much smaller and lighter than the particles in other fragrance systems, remaining airborne for many hours.
- > This makes the fragrance technology highly effective whilst being safe for public areas and continuous exposure.

Smell The Difference

CONTINUED INNOVATION.

Using proprietary blends and unique ways of dispensing aromas, Vectair Systems are revolutionising the way people think of the traditional air freshener. Scent is perhaps the most powerful sensory trigger, and we can create scents to connect with a brand, allowing brands to reach new audiences, in new ways.



SMELL THE DIFFERENCE.

- ▶ Customers linger longer & are generally happier when exposed to certain scents.
- ▶ This means in scent marketing terms that a brand is remembered by a target audience & for longer, giving brands an increased chance of establishing a connection with the customer.
- ▶ The appropriate background scent can ever so subtly trigger consumers to spend more time in a store or can be a useful way in persuading someone to visit as they are passing by.
- ▶ One study's findings showed that 84% of people were more likely to buy shoes, or liked them more, when in a scented room. In the same study, many of the subjects reported they would pay 10-15% more for the product (Lindstrom, 2005).



ATTRACT CUSTOMERS.

Attract new customers. Reach new audiences.

It's all about creating memories & moments that stay in the mind for more than a few hours. Companies are increasingly looking at scent marketing in order to engage and attract new audiences. V-Air® SOLID+ allows you to provide a non-aerosol scent solution for large spaces.

THE SCIENCE OF SCENT.

Smell challenges our senses and is deeply connected to our emotional state. It has far greater influence on our attitudes than we realize. 75% of the emotions we generate on a daily basis are affected by smell.' (Martin Lindstrom, Brand Sense: Build Powerful Brands Through Touch, Taste, Smell, Sight, and Sound).

In a Las Vegas casino, a pleasant ambient scent in an area of the casino was related to 45% more revenue than comparable non-scented slot machine areas (Hirsh, 1995). In another study, a sweet citrus ambient scent nearly doubled the average total purchases in a retail setting, from \$55 to \$90 per customer.

Versatile

PORTABLE + VERSATILE.

V-Air® SOLID+ is extremely user friendly and adaptable, able to work both as a fixed unit or portable aircare system - ideal for facilities that need a quick fragrance solution that can be moved across multiple rooms safely, quickly, without harming service personnel.

PRODUCT SPECIFICATIONS + CODES.

V-Air® SOLID+ Dispenser

Product code: V-AIR-W-PLUS

Finish: White

Dimensions: 264mm (h) x 147mm (w) x 120mm (d)

Voltage: 220 - 240V

Class: Class 1 | 0.3A | IP 20 | 60 Hz



Discover

V-Air® SOLID+ non-aerosol fragrances provide a positive user experience for large interior spaces.



Citrus Mango

This fruity cocktail starts with a burst of citrus peel and juicy berries, opening the way to a lively lime with vanilla ice cream, and departing with a punch of peach and mango musk.

Product code: V-SOLIDP CITRUS

Intensity level: 1

Ocean Spray

Opening with a mixture of clove, jasmine and lemon peel, this floral blend blossoms into a wave of soapy, cool marine musk.

Product code: V-SOLIDP OCEAN

Intensity level: 3

Azure

A sweet floral fragrance beginning with a fruity floral heart and developing with hints of powdery, woody musk into a fine tropical grass like perfume.

Product code: V-SOLIDP AZURE

Intensity level: 3

Carnival

A calming aromatherapy fragrance, with the fresh essence of the ylang ylang tree. Evolving over time into a soothing, woody, and amber scent for maximum relaxation.

Product code: V-SOLIDP CARNIVAL

Intensity level: 3

Bergamot & Sandalwood

Fresh top notes of citrus lemon with a woody base makes this an alluring aroma

Product code: V-SOLIDP BERGAMT

Intensity level: 1

Sea Salt & Bamboo

Escape the everyday along the windswept shore with the aroma of sea salt filling the air around you, the freshness of crunchy sea salt is wrapped in oceanic and marine notes to transport you to the seashore.

Product code: V-SOLIDP SEASALT

Intensity level: 4

Sweet Pea & Wisteria

This sweet fragrance of delicate blooms accented with hints of peony, rose & jasmine is brought to life by the bright & energetic notes of wisteria

Product code: V-SOLIDP SWEETP

Intensity level: 5

Intensity level: 1 = Strong / 5 = Subtle

Capacity: Up to 30 days | Coverage: Up to 17,600ft³ | Pack size: 2 refills per case



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